



**MALLA REDDY**  
VISHWAVIDYAPEETH  
(DEEMED TO BE UNIVERSITY)



**CPD ON**

**DISTINCT ELEMENTS  
IN CLINICAL  
PHARMACOLOGY**

Organized by  
Department of Pharmacology

**09th**  
November  
**2024**

Eligible for  
TGMC Credit hours



**MALLA REDDY**  
MEDICAL COLLEGE FOR WOMEN



***Time : 08:30 AM to 04:30 PM***

Venue : Ground Floor Lecture Hall,  
Malla Reddy Medical College For Women, Hyderabad.

[www.mrmcw.edu.in](http://www.mrmcw.edu.in)



## About CPD

Clinical Pharmacology plays a critical role in optimizing patient care through safe and effective drug use. This CPD session focusses on special aspects of clinical pharmacology covering the cutting edge areas of research and academics, addressing the complexities that impact drug therapy in diverse patient population. The topics provide a comprehensive understanding of modern pharmacological approaches and evidence based treatment strategies.

Registration Fee : Rs 300

Registration Closes by 06<sup>th</sup> November 2024

Kindly Note : No Spot registration



## Program Schedule

Time	Session	Speaker
08:30AM TO 09:00AM	<b>Registration</b>	
09:00AM TO 09:30AM	<b>Inauguration</b>	
09:30AM TO 10:15AM	Deprescribing - A Rational Approach to Medication Optimization	<b>Dr. Radhika Soanker</b> Addl Professor & Head, Dept of Pharmacology, AIIMS, Bibinagar
10:15AM TO 11:00AM	Essentials of Intellectual Property Rights	<b>Dr. Viswanadham Duppatta</b> VP-Biopharma Innovation & Biomanufacturing, IKP Knowledge Park, Genome Valley, Hyderabad
11:00AM TO 11:15AM	Open house	
11:15AM TO 11:30AM	<b>TEA BREAK</b>	
11:30AM TO 12:15PM	Psychobiotics - A Novel Approach to Modulating the Gut-Brain Axis	<b>Dr. K. Suresh Reddy</b> (Professor, Dept of Psychiatry, MRMCW)
12:15PM TO 01:00PM	Reverse Pharmacology - A Paradigm Shift in Drug Discovery	<b>Dr. M. Jamuna Rani</b> (Professor & Head, Dept of Pharmacology, MRIMS)
01:00PM TO 02:00PM	<b>LUNCH</b>	
02:00PM TO 02:40PM	Chronotherapeutics - Harnessing the Power of time in prescribing	<b>Dr. V. Padmavathi</b> Professor & Head, Dept of Pharmacology, MRMCW
02:40PM TO 03:20PM	Sports Pharmacology - Curse of Doping and Role of Pharmacologist	<b>Dr. K. Sudhakar</b> Professor, Dept of Pharmacology, MRMCW
03:20PM TO 03:45PM	Navigating the Grant Landscape : Securing funding for medical research and healthcare	<b>Dr. Vikas Sahu</b> Chief Innovation Officer, Malla Reddy Health City
03:45PM TO 04:00PM	<b>Open house</b>	
04:00PM TO 04:10PM	<b>TEA BREAK</b>	
04:10PM TO 04:30PM	<b>Certificate Distribution &amp; Closure</b>	



# ORGANIZING COMMITTEE

## CHIEF PATRON

**Sri. Ch. Malla Reddy Garu**

Founder Chairman, Malla Reddy Group of Institutions

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**Dr. Ch. Preeti Reddy**, Vice Chairman, Malla Reddy Health City

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**Dr. Padmavathi Vutukuru**,

Professor & HOD, Department of Pharmacology

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**Dr. M. Saritha**, Professor

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**Dr. B. Veena**, Assistant Professor

**Mr. T. Sudheendra**, Assistant Professor



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